

PRESS RELEASE
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**ELECTRONIC APPRAISER LAUNCHES CASCADING AUTOMATED VALUATION
MODEL (AVM) FOR REAL ESTATE INVESTMENT MARKET**

Bridging the gap between the "haves" and "have nots" – 2nd tier markets benefit from smart solutions

BOCA RATON, FL – September 12, 2005 – ElectronicAppraiser.com (EA) today announced that the company has launched its newest private labeled partnership, through the company's cascading AVM with Boulder Financial Realty, Inc., a Real Estate investment brokerage in Colorado. Boulder Financial is a consultative brokerage that gives property owners, as well as potential buyers, multiple scenarios in Real Estate investment opportunities. A direct access to home valuation through EA's cascading AVM provides an instant "snapshot" of the target properties current market value and allows the broker to immediately identify creative financing solutions.

"It is important in today's market to adopt solutions that bring value to our clients," said Catherine Walker for Boulder Financial. "By reducing the time it takes to value a property we can move more swiftly in meeting our client's needs. Our motives are to provide low cost options to our clients so they can feel confident in their next real estate transaction. Electronic Appraiser services align with our corporate identity as the *Real Estate Office of the Future* by returning the power to the end user."

Providing instant access to home values is an appealing alternative to the weeks and hundreds of dollars it involves to rely on traditional means, such as home appraisals. Especially when considering multiple properties for investment. By providing ancillary services, such as an automated valuation, the broker can quickly identify the property or scenario that best suits their client's needs.

"Successful companies will integrate as many ancillary services as necessary in order to create a winning outcome for their customers," said Gregory Sullivan, president and CEO of Electronic Appraiser. "We will continually expand our reach by creating relationships with progressive companies such as Boulder Financial."

About Boulder Financial

Boulder Financial, based in Boulder CO, provides a plethora of services to meet every real estate investors needs. Services include: Domestic and international real estate sales; mortgages/finance; telecommunications; property management; construction and investment consultation. The company prides itself on creative financing and the use of best-of-breed technologies. By capitalizing on market expertise Boulder Financial creates positive cash flow, allowing clients to retain more money for future investing. For more information, please visit: www.boulderfinancial.com.

About Electronic Appraiser

Florida-based valuation technology provider Electronic Appraiser, Inc. features PhotoCheck, an electronic property photo combined with an automated valuation model (AVM) in an easy-to-read report, and AVMLink, which provides access to several leading property data repositories through a convenient, single interface. The company offers traditional AVMs and/or PhotoCheck, depending on the lender's appraisal need. For more information, write to Electronic Appraiser, 2200 North Federal Highway, Suite 203, Boca Raton, Florida 33431; call 561-338-1890 or 800-570-3767 or visit us on the web at www.electronicappraiser.com

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